

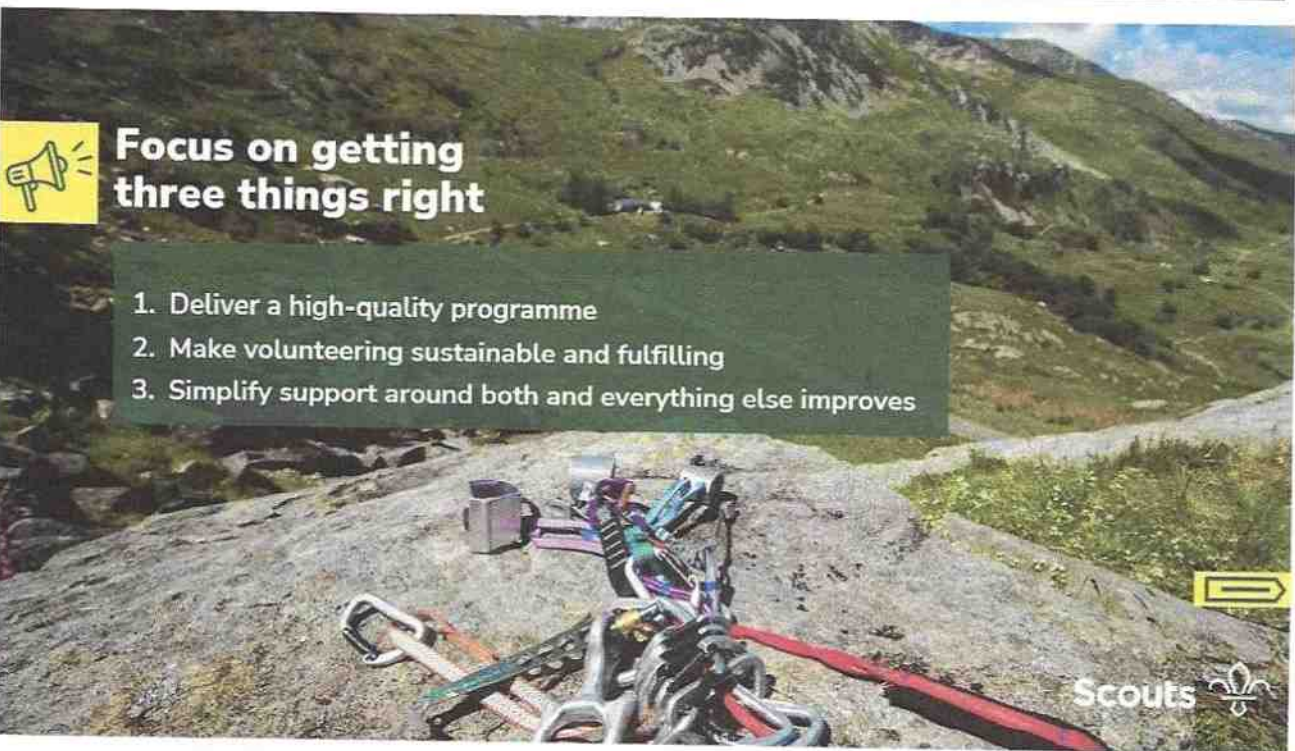


Place to Belong

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Scouts 



Focus on getting three things right

1. Deliver a high-quality programme
2. Make volunteering sustainable and fulfilling
3. Simplify support around both and everything else improves



Scouts 



Place to belong: Our Strategy to 2035

Our Vision

To empower more young people through adventure, teamwork and shared values, to take the lead on making a positive difference in the world.

Our Purpose

To actively engage and support young people in their personal development, empowering them to make a positive contribution to society.

Our Pillars

Programme

Delivering an adventurous and inclusive Programme.

Volunteering

Supporting our volunteers

Our Outcomes

By 2035 we will have:

1. A growing and inclusive movement
2. More young people gaining skills and leading change
3. Volunteers who feel confident, supported and valued
4. Stronger and better connected communities
5. A safe, inclusive and sustainable movement

Our Values Integrity, Respect, Care, Belief, Cooperation



Our Pillars

Pillar 1

Delivering an adventurous and inclusive Programme

When young people experience belonging, they're more likely to grow, participate and stay engaged. An inclusive Programme rooted in the outdoors, filled with adventure and grounded in community, connects young people locally and globally, offering them experiences that enable them to thrive.

Pillar 2

Supporting our volunteers

Our volunteers are brilliant, and we need more of them - well trained, confident and supported - to bring our Vision to life. When our leaders feel prepared and motivated, they're better able to empower young people to take the lead.



Scouts

By 2035 we'll have...

Our Outcomes

1. A growing and inclusive movement

Scouts is welcoming more young people and adults, especially from communities underrepresented in our movement. We offer a safe, inclusive space where everyone feels they belong. Growth is meaningful and sustained, reaching new communities, retaining members and reflecting the diversity of society.

Our Strategy to 2035 - Place to belong

Scouts

By 2035 we'll have...

Our Outcomes

2. More young people gaining skills for life and leading change

Every young person in Scouts is building the skills, character and confidence they need to thrive. Through adventurous experiences, global awareness and meaningful opportunities to lead, they develop a strong sense of identity and purpose. Young people are not just shaped by Scouts; they are shaping it.

Our Strategy to 2035 - Place to belong



By 2035 we'll have...

Our Outcomes

3. Volunteers who feel confident, supported and valued

We attract and retain more volunteers by making the experience inclusive and rewarding. They feel equipped and confident to contribute in flexible, fulfilling ways. Volunteering in Scouts strengthens their own personal growth, builds community and supports long-term affinity with the movement.

Our Strategy 2025 - Vision of Success



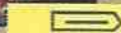
By 2035 we'll have...

Our Outcomes

4. Stronger and better connected communities

Scouts plays a visible and positive role in communities across the UK. Locally, Scouts builds bridges between people of different backgrounds, promotes civic engagement and creates spaces where everyone can belong and make a difference. Through local action, Scouts contributes to a more compassionate and cohesive society.

Our Strategy 2025 - Vision of Success





By 2035 we'll have...

Our Outcomes

5. A safe, inclusive and sustainable movement

Scouts is built on strong, stable foundations. It is safe for every member, actively inclusive and resilient by design. With careful planning, good governance and sound resource management, we adapt to change and deliver consistently well.



Our focus for the next three years

- Programme
- Volunteering
- Support

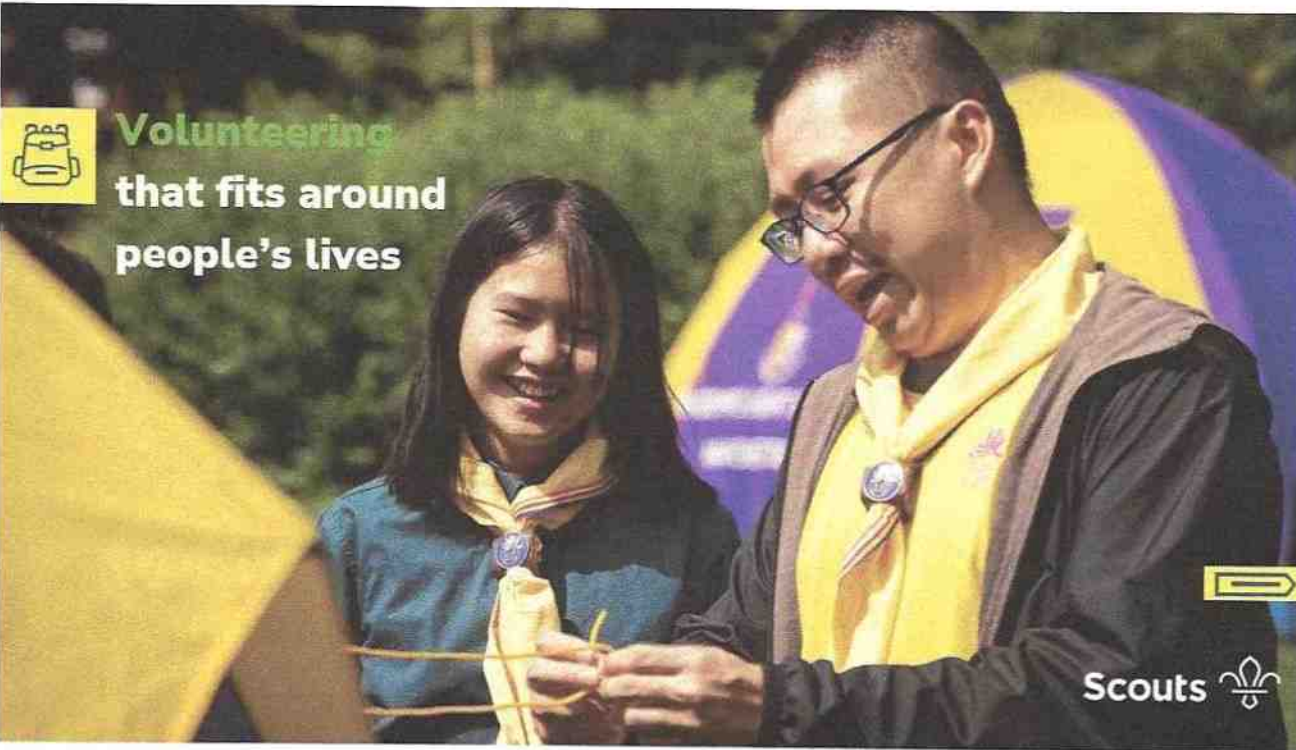




Programme
The experience
young people have



Scouts 



Volunteering
that fits around
people's lives



Scouts 